

June 30, 2006 - New Brand, New Initiative: Diamond Triumph Auto Glass, Inc., announces updated parent company brand Diamond Glass Companies and family brands Triumph Glass, Settles Glass and Agents Glass

Effective June 30, 2006, Diamond Triumph Auto Glass, Inc. announced its intent to update its brand to Diamond Glass Companies (DGC). DGC will serve as the parent company to Triumph Glass, Settles Glass and Agents Glass companies. The parent and sub brands received a brand refresh and are migrating from an auto glass service provider to a full service glass platform to include auto, commercial and residential glass.

Doug Boyle, CEO, stated, “The migration to become a full service glass provider is a timely and necessary strategy. In light of the fluctuation the auto glass industry has been experiencing, DGC will position itself to withstand the ebb and flow of the business. Expanding our flat glass division is the most feasible, economical and immediate move to strengthen our position in a rapidly changing market.”

Karen Christopher, President, adds “During the recent reorganization, one of our biggest challenges was how to refocus and retool our sales and operations divisions throughout the country, including the newly acquired Settles and Agents brands in the New England territory, to align under a unified vision and goal, while retaining the precious brand recognition secured by years of exceptional service. We are excited to introduce a family of brands united under the Diamond Glass Companies name that are synchronized in vision yet retain brand identity in their market areas.”

The Diamond Auto Glass brand will operate as Diamond Glass Companies. The Triumph Auto Glass brand will operate as Triumph Glass, a division of Diamond Glass Companies. The Settles Glass Companies brand will operate as Settles Glass, a division of Diamond Glass Companies. The Agents Auto Glass brand will operate as Agents Glass, a division of Diamond Glass Companies.

Christopher continues, “It is important to note that this family of companies will continue to provide the communities they service with the same level of trusted workmanship, increasing efficiency and availability and adding a guarantee backed by a national organization. DGC is taking active leadership in raising the bar on industry quality and service standards. This theme will radiate throughout the family of companies operating under the Diamond Glass Companies brand.”

As DGC refocuses its commitment to its customers, it proudly introduces D-CAT, a specialty services team formed to manage emergency scenarios. Pete Castelline, Vice President of National Sales & Client Services, comments: “This team, comprised of top leadership and key employees throughout the country from the DGC family of companies, is prepared to react to disaster situations at a moment’s notice. This action item delivers a sincere message to our customers of our enhanced commitment to service and quality.”

