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**FOR IMMEDIATE RELEASE**

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## **LORD CORPORATION JOINS PBEPRO.COM**

(Cary, NC – Jan. 18, 2007) – LORD Corporation, maker of LORD Fusor<sup>®</sup> Automotive Repair Adhesives – the leading metal and composite bonding solution for automotive body repair – has announced that they have joined PBEPRO.com, an online catalog for the paint and body industry.

Founded in 2003 and headquartered in Jenks, Okla., PBEPRO maintains a database of online information utilized by more than 3,900 jobbers in the automotive collision aftermarket industry. Information includes Material Safety Data Sheets (MSDS), technical data and parts breakdowns as well as sales flyers and corporate specials offered to PBEPRO subscribers on a national level.

According to Jim Perritt, Manager, Global Marketing and North American Sales, LORD Corporation joined PBEPRO because it is regarded as the leading industry information portal for automotive jobbers. Members can obtain product information and live support on more than 160 product lines.

“We feel that that our Platinum partnership with PBEPRO will provide added convenience for our customers,” said Perritt. “Providing an easy-to-use access point in addition to our own website PBEPRO will enable LORD Fusor customers to quickly and easily view, download and print our latest literature, technical data, application tips, newsletters and promotions.”

Mike Farris, President and Founder of PBEPRO, said the new partnership with LORD Corporation is an important one.

“LORD is a major manufacturer of adhesives for the automotive aftermarket and our community is thrilled about their arrival to PBEPRO,” said Farris.

For more information about PBEPRO, visit [www.pbepro.com](http://www.pbepro.com).

Developed by LORD Corporation, a pioneer and global leader in the development and manufacture of high-performance bonding solutions for more than 50 years, LORD Fusor products are recognized to meet OEM standards and have been a proven solution in the aftermarket for more than a decade. In addition to a wide range of acrylic, epoxy and urethane products for metal and plastic bonding and repair, LORD Fusor adhesives offer a line of sealers, foams, guns and other accessories.

With headquarters in Cary, N.C., and sales in excess of \$550-MM, LORD Corporation is a privately-held company that designs, manufactures and markets devices and systems to manage mechanical motion and control noise and vibration; formulates, produces and sells general purpose and specialty adhesives and coatings; and develops products and systems utilizing magnetically responsive technologies. With manufacturing in eight countries and offices in more than 15 major business centers, LORD Corporation employs more than 2,400 worldwide. Visit [www.lord.com](http://www.lord.com) for more information.

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