



FOR IMMEDIATE RELEASE
February 25, 2009

FOR MORE INFORMATION CONTACT
Holly Biller 540/720-5584, ext. 123

AGRSS Chair Demonstrates Airbag Deployment at Arizona Safety Event

Auto Glass Replacement Safety Standards Council (AGRSS) Inc. chairperson Cindy Ketcherside offered a presentation about auto glass and a windshield's structural importance during the Governor's Traffic Safety Advisory Council Safety Event late last month in Phoenix. She also offered an airbag deployment demonstration for attendees ([CLICK HERE](http://www.agrss.com) to view a video of the event on www.agrss.com.)

Both Ketcherside's company, JC's Glass, and Fas-Break, which is based in Mesa, Ariz., were in attendance. A crowd of approximately 50, made up of consumers, legislators and emergency technicians attended and watched the demonstration.

"I [had] a fireman come up to me after the demo and state that normally, when trying to get an injured occupant out of a car, he does not have to worry about cutting the windshield out," Ketcherside says. "[He said] the airbag usually does the trick and the windshield is lying on the hood or on the ground. [It was an] interesting statement. After seeing the demonstration of how a windshield should remain attached to the pinchweld, even with an airbag deployment, he understands the safety aspect of the windshield."

"The event was extremely informative," adds Kerry Soat of Fas-Break, an AGRSS-registered shop.

The presentation was part of the AGRSS Council Consumer Awareness Program (CAP) designed to educate consumers and other groups about auto glass safety.

The Auto Glass Replacement Safety Standards (AGRSS) Council Inc. is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America's only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

###

800 Roosevelt Rd. Bldg C-312, Glen Ellyn, IL 60137
P: 630-942-6597 F: 630-790-3095 www.agrss.com