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Third Annual AGRSS Conference Dates Set and Pittsburgh Steeler Rocky Bleier to Keynote – as AGRSS Celebrates Ten Years

The AGRSS Council will hold its third annual Conference at the Mandalay Bay Conference Center in Las Vegas, Nev., October 31 – November 1, 2007.

Returning to the host city for a second year, the AGRSS Council has prepared a complete line-up of educational seminars for attendees as well as access to additional auto glass events taking place in the same venue as part of Auto Glass Week™.



Rocky Bleier, former running back for the Pittsburgh Steelers and four-time Super Bowl champion, will be present the keynote speech. Bleier will relate his story and obstacles to those the auto glass industry members face. Co-sponsored by Glass America and PPG Auto Glass, Bleier will also be available for a private breakfast with AGRSS-registered companies prior to the speech.

The AGRSS Conference will host seminars on topics such as *What the New Cars Bring in Terms of Challenges*, *an Insurance Update*, *How to Market your Commitment to Safety to Customers*, *Safety and Insurance Companies* and a very important workshop to design its industry validation program.

Attendees of the AGRSS Conference will also receive a welcoming cocktail party, admission to the NACE trade show, admission to view the third annual Auto Glass Technician Olympics and admission to view the second annual Walt Gorman Memorial Windshield Repair Olympics all for one low registration fee.

“The AGRSS Council is celebrating ten years of dedication to safety in the auto glass industry. We are pleased with the growth of the number of registered companies we’ve seen over the past decade,” stated Cindy Ketcherside, chairperson of the AGRSS board of directors. “We also welcome companies that are thinking about registering to attend.”

“It has been worthwhile and satisfying to continually expand on the programs offered to registered companies. The high response rate has been encouraging as well as the positive industry movement due to the common goal,” said Ketcherside.

Registration will be available online beginning June 15 for the AGRSS Conference.

For more information on the AGRSS Conference visit www.agrсс.com/conference.php.

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited with by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America’s only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

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