



AUTO GLASS & BODY SHOP TOOLS

Division of BTB Automotive Pty Ltd

ACN: 098 604 954 ABN: 41 098 604 954

121 Fourth Street
South Fulton, TN 38257
Phone: (888) 483 0708
Fax: (888) 541 9112
btbna@bellsouth.net
Web: www.btbtools.com

12 September, 2007
FOR IMMEDIATE RELEASE

BTB Tools Unveils New Website

SOUTH FULTON, TN -- BTB Auto Glass & Bodyshop Tools has announced the rollout of their newly designed website at www.btbtools.com. Their new website features a fresh new look and enhanced product information about their auto glass & body moulding removal system for existing BTB users and those looking for further information on their products.

The new website includes features & benefits, technical info and Q&A, introduction video (in 6 languages), testimonials and health and safety information.

According to Adam Smith, BTB's Marketing Manager, "Our new site is a vast improvement over our previous site and will create added interest in our entire product range. We've combined a new colour scheme, along with more product information and easier navigation to make our new site as easy to use for our existing and potential new customers and industry contacts. As vehicle glass installations become more complex, educating the industry on the versatility of the BTB system will ensure they are aware there is a solution now, rather than waiting to see a demonstration at the next trade show they attend. The site has also been designed to provide a strong marketing tool for BTB distributors."

With over 30 years in the automotive glass replacement and collision repair industries, BTB is an industry leader in manufacturing their flagship auto glass removal system, exporting to professionals in 60 countries and is also a key supplier in Australia for a wide range of other hand and power tools.

The company advises that additional information and features will be added to the site in the near future, with upcoming trade shows, news, and more detailed product information to allow visitors to browse by category or to view further information on individual products of interest.

For more information, contact:

Ron Steinberg
Phone: (888) 483 0708
Fax: (888) 541 9112
E-mail: btbna@bellsouth.net
Web: www.btbtools.com