

FOR IMMEDIATE RELEASE  
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### **GLASS EXPO MIDWEST MOVES TO THE SPRING**

Glass Expo Midwest™ the leading provider of regional glass education for the Midwest area, announced that it will be moving to the Spring starting March 16-17, 2010.

The two-day event, complete with educational seminars regarding architectural and auto glass as well as general business management, trade show floor and networking opportunities has been providing this service and education to the region for more than 15 years.

The new dates were selected to accommodate those requests from industry members who felt the Spring was a more convenient time to attend the event and educate their staff. Glass Expo Midwest will be held at the Renaissance Schaumburg Hotel & Convention Center located in Chicago (Schaumburg), Illinois.

The hotel will be hosting attendees and exhibitors for only \$139.00 USD per single/double plus tax for a limited time. Starting March 1, call 800/468-3571 for room reservations and mention you are with Glass Expo Midwest 2010.

“Moving Glass Expo Midwest to March is just one of many steps we are taking to enhance the experience this show provides to both attendees and exhibitors,” said Tina Czar, exhibits manager.

“The attendees provided their feedback on show evaluations and we listened,” remarked Czar.

Debra Levy, president of Key Communications Inc., said “This is one of many steps to provide a fresh take on this long-standing foundational show for the glass industry. Started in 1994, Glass Expo Midwest was designed to bring affordable education and a comprehensive exhibit floor to those shops in the Midwest region,” said Levy.

“We will continue to maintain that mission while also adding more opportunities, an expanded show floor and countless additional benefits to all who participate,” Levy remarked.

Key Communications Inc. is publisher of **AGRR**, **USGlass**, **DWM**, and Architects’ Guide to Glass magazines, co-sponsors and supporters of Glass Expo Midwest.

Mark the new dates, March 16-17, 2010, and look for additional coverage on what new innovative ideas Glass Expo Midwest will be bringing to your door. Exhibit space will be open for sales starting February 2009 and registration will begin online March 20, 2009.

Visit [www.glassexpomidwest.com](http://www.glassexpomidwest.com) to learn more and see up-to-date information or call 540/720-5584 with questions.

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