

## **Glass Mechanix Xpress Repair, Inc. Press Release**

### **For Immediate Release**

Contact: Chris Burrei at (800) 826-8523

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LAS VEGAS, Nevada, March 23 – Glass Mechanix Xpress Repair, Inc., a U.S. based national franchise Corporation and affiliate of the international windshield repair company The Glass Mechanix, announces the launching of their new franchise program.

Glass Mechanix Xpress Repair has developed a revolutionary new franchise program that allows auto glass repair and replacement shops to expand within their local market horizontally or “synergistically”. This new program allows a shop to open a co-branded PRIME retail expansion site at high volume truck stops across the U.S. that will allow them to “intercept” auto glass damage as soon as it occurs.

By being a part of this revolutionary program glass shops will be able to cost-effectively capture the cash customer by having exclusive access to hundreds of damaged vehicles a day. Each shop will be able to co-promote their glass shop to thousands of local and national customers a year. And the \$19.95 nationally advertised cash repair price will encourage customers to come to the Glass Mechanix Xpress Repair prime retail location first, allowing the franchised glass shop to determine if the customer is best served by a cash repair, insurance repair, or complete windshield replacement.

This program was designed for auto glass shops trying to increase their market share and avenues for additional revenue. Many auto glass shops are tired of paying thousands of dollars in phone directory ads only to have another company out position them, or even worse, having another directory enter their market forcing them to spend additional dollars to be in multiple listings. For those auto glass shops this program’s 24/7 high profile signage can help control or even reduce these expenses.

For about the price of a fully equipped mobile van an auto glass shop can have exclusive access to a prime retail high volume truck stop location that sees about 1,500 to 9,000 vehicles a day. The auto glass shop can perform repairs and replacements on-site daily, refer business to their local shop, and schedule mobile jobs on vehicles locally and from across the country.

As a franchisee, each auto glass shop would become part of a national franchise effort with national advertising capabilities, national commercial fleet accounts, and shop-to-shop networking for referrals. Glass Mechanix Xpress Repair currently has contracts with, and access to: Pilot Travel Centers, LLC, Petro Stopping Centers, LP, Sapp Bros. Truck Stops, Inc., select Travel Centers of America, LLC and select AMBEST locations across the U.S.

If you would like more information about our revolutionary new program please contact Chris Burrei at (800) 826-8523 or via email at [gmxr@glassmechanix.com](mailto:gmxr@glassmechanix.com).