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GlasWeld Hires Industrial Sales and Consulting Specialist

10 July 2008 (Bend, Oregon) – GlasWeld, a complete solutions provider for the glass repair industry, announced today that Shawn Mart has joined its team as Industrial Sales and Consulting Specialist. This position is responsible for managing the company’s glass scratch removal business, including presenting complete solutions to glass professionals, manufacturers, wholesalers, distributors and contractors. Mart brings more than 25 years experience in the window and door manufacturing and construction industries to his new role.

“One of the key goals of our scratch removal division is to present long-term solutions to reduce glass waste through consultation, technology and training,” said Mike Boyle, president of GlasWeld. “Shawn’s depth of experience in all facets of the glass industry complements this commitment to helping our customers identify bottom line incentives to manage glass waste efficiently. His skills will strengthen our ability to continue supporting our partners in increasing productivity and profits.”



In his new role, Mart will work directly with glass professionals both in the United States and internationally to bring them solutions to address damage, waste, customer returns and rejects and more. Mart will also manage GlasWeld’s scratch removal consulting services, which includes traveling to the problem location, assessing the damage and what caused it, evaluating repair options and costs and providing education on quality control from the production floor to the job site.

He will work closely with each customer to build need-based strategic plans that can include everything from providing quality GlasWeld equipment and targeted training programs to completing the repair work. With Mart on board, GlasWeld is offering expert on-site contracting of scratch removal work to its menu of services.

With decades of trade experience, Mart brings a unique perspective to the Industrial Sales and Consulting Specialist role. His most recent position as production manager with a leading window and door manufacturer has given him an intimate knowledge of the glass manufacturing process and the implications of the steps required for glass to travel from the production floor to the installation location. His expertise makes him uniquely qualified to educate people at every stage on how to handle glass appropriately and address damage even before it happens.

About GlasWeld

Based in Bend, Oregon, GlasWeld provides complete glass repair solutions—from revolutionary equipment to unparalleled training programs and technical support—for both flat glass and auto glass. The company’s flagship Scratch Removal System for glass scratch removal and Auto Glass Repair System for windshield repair are distributed worldwide through an international distribution network. GlasWeld’s product lines have been developed based on decades of industry research, development and customer feedback. Because glass repair is intrinsically sustainable, GlasWeld has integrated creative, tangible environmental initiatives into its daily operations, including ongoing education for the greater glass industry. For more information, visit glasweld.com or call 800-321-2597.

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