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For more information, contact:

Lori Patch

541-388-1156 x 114

lori@glasweld.com

GLASWELD DEVELOPS AFFORDABLE MARKETING PRODUCTS AND CAMPAIGNS FOR GLASS REPAIR COMPANIES

Team of glass repair marketing professionals from GlasWeld create turnkey, customized solutions for glass repair businesses

11 August 2009 – Bend, Oregon – GlasWeld, an industry leader in glass repair since 1982, today announced the launch of its targeted marketing division, Vortex Ad Group. Drawing on decades of experience in the glass repair industry, this marketing team has created a complete line of professional and affordable marketing materials targeted specifically for auto glass repair companies. Glass repair or restoration companies can use the new marketing products to help grow their business and build their customer base.

“We created Vortex Ad Group because we know many small and medium companies don’t have the resources to direct toward professional marketing and advertising,” said Lori Patch, marketing director for GlasWeld. “Our experience in the glass repair industry has allowed us to create a large array of marketing products that are customizable and easy to implement for our clients.”

Logos, brochures, flyers, posters, television and radio spots, display advertising and signage are just some of the products that the company is offering. Each product can be purchased as stand-alone or as an integrated campaign, and every item is customized with the client’s name, logo and contact information. The advertising and marketing products focus specifically on promoting auto glass repair within a company’s market area.

Products can be viewed at <http://store.glasweld.com/> and more information can be found at <http://www.glasweld.com/marketing>.

About GlasWeld

Based in Bend, Oregon, GlasWeld provides complete glass repair solutions—from revolutionary equipment to unparalleled training programs and technical support—for both flat glass and auto glass. The company’s flagship Gforce Scratch Removal System for glass scratch removal and G3fusion Auto Glass Repair System for windshield repair are distributed worldwide through an international distribution network. GlasWeld’s product lines have been developed based on decades of industry research, development and customer feedback. Because glass repair is intrinsically sustainable, GlasWeld has integrated creative, tangible environmental initiatives into its daily operations, including ongoing education for the greater glass industry.

For more information, visit <http://www.glasweld.com> or call 800-321-2597.

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