



FOR IMMEDIATE RELEASE

Contact: Mike Boyle, GlasWeld, mike@glasweld.com, 541-388-1156 x103

GLASWELD GLASS REPAIR VESPA (GRV) NOW AVAILABLE FOR GLASS REPAIR PROFESSIONALS

New “GRV” markets and mobilizes glass repair services while reducing fuel consumption and environmental impact

19 May 2009 (Bend, Oregon) – GlasWeld, a complete solutions provider for the glass repair industry, has finalized its design for a new the Glass Repair Vespa (GRV), a transportation solution for auto glass repair professionals. The GRV integrates the power of GlasWeld’s G3fusion Auto Glass Repair System and fuses it with economical, environmentally friendly transportation and increased brand visibility.

“We chose Vespa for our new GRV because of its reliability, longevity and commitment to environmental excellence,” said Mike Boyle, president of GlasWeld. “Because there are Vespa dealers all over the world, our customers can easily get needed parts and service.”

GlasWeld has utilized the Vespa’s existing trunk to create an integrated storage compartment for its auto glass repair equipment. A customized vehicle wrap has also been developed that will showcase the auto glass technician’s brand, capabilities and contact information. High visibility combined with ease of use and low consumption help companies save on hard costs like fuel, while raising brand awareness and increasing the scope of their service areas.

By using the eco-friendly Vespa instead of an average car, fuel consumption can be reduced by approximately 58 percent and carbon dioxide emissions by close to 80%. By using the GRV instead of a car, businesses can reduce oil consumption, carbon dioxide emissions, traffic congestion and take steps toward meeting sustainability goals.

“In the current marketplace, there is an untapped opportunity for glass service providers to connect with potential customers,” Boyle said. “We believe that the GRV helps to fill this gap, while leaving a light carbon footprint.”

The new GRV was launched at the Independent Glass Association’s 2009 Conference and Spring Auto Glass Show in Florida, May 12-14. www.glasweld.com/GRV

About GlasWeld

Based in Bend, Oregon, GlasWeld provides complete glass repair solutions—from revolutionary equipment to unparalleled training programs and technical support—for both flat glass and auto glass. The company’s flagship *Gforce* Scratch Removal System for glass scratch removal and *G3fusion* Auto Glass Repair System for windshield repair are distributed worldwide through an international distribution network. GlasWeld’s product lines have been developed based on decades of industry research, development and customer feedback. Because glass repair is intrinsically sustainable, GlasWeld has integrated creative, tangible environmental initiatives into its daily operations, including ongoing education for the greater glass industry. For more information, visit glasweld.com or call 800-321-2597.

About The Piaggio Group

Established in 1884 by Rinaldo Piaggio and based in Pontedera (Pisa, Italy), the Piaggio Group is one of the world’s top manufacturers of two-wheel motor vehicles, including the Vespa. With more than 7,000 employees, an annual production of more than 708,000 vehicles in 2007, 5 R&D centers, 7 production facilities in Europe and Asia, and operations in over 50 countries, the Piaggio Group has a consolidated leadership in the European two-wheeler market. The company produces scooters, motorcycles and mopeds in the 50cc to 1,200 cc displacement range, marketed under the Piaggio, Vespa, Gilera, Derbi, Aprilia, Scarabeo and Moto Guzzi brands. The Group also manufactures three- and four-wheel light transportation vehicles for the Ape, Porter and Quargo ranges. www.vespaua.com

###

