



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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ANTI-STEERING EFFORTS FRONT AND CENTER AT ANNUAL IGA CONFERENCE

The Independence Glass Association's (IGA) 2008 Annual Conference and Auto Glass Show opening address and general session will focus squarely on preparing independents to combat steering around the country.

Attorney Erica Eversman of Vehicle Information Services will present the conference's opening address on Thursday, May 1, in Las Vegas. Eversman has worked on behalf of independent auto repair companies for many years. Her efforts helped encourage the Connecticut Attorney General to propose anti-steering legislation in that state. Eversman will bring the details of her work to help attendees successfully organize their own grass roots efforts.

Bob Smith, a lobbyist and consumer-collision industry advocate with Storm Appraisal & Management Service Inc. for more than a decade, will be conducting the conference's general session immediately following Eversman. Smith will speak about his experiences introducing and passing anti-steering legislation in Kansas and Missouri, explaining how independents can compete against the insurance lobby.

Following the presentations of Eversman and Smith, IGA will present the next phase of its nationwide anti-steering campaign, which was launched at the 2007 IGA fall Conference. Part of that presentation will be the unveiling of its consumer initiative, "Don't Get Steered."

The 2008 Annual Conference and Auto Glass Show will take place May 1-3 at the Cashman center in Las Vegas.

[CLICK HERE](#) for a complete seminar schedule.

[CLICK HERE](#) to register for the Annual Conference and Spring Auto Glass Show™.

[CLICK HERE](#) for more information regarding the IGA.

The IGA is the only association dedicated to the needs of the independent glass companies in North America. Its members are also dedicated to the professional and ethical installation of glass in a safe and proper manner. IGA members are located in all 50 states and ten countries.

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