

**Press Release: Mitchell International Partners with WURTH USA to Provide Enhanced Parts Databases to Collision Repair Facilities**

*Mitchell's UltraMate(TM) Estimating System and WURTH USA Create One of the Most Comprehensive OEM & Aftermarket Parts and Labor Databases*

SAN DIEGO, CA and RAMSEY, NJ -- September 8, 2008 -- Mitchell International, Inc., a leading provider of information, workflow, and performance management solutions to the property and casualty claims and collision repair industries, and WURTH USA, today announced a data partnership that has created one of the industry's most comprehensive parts and labor databases. WURTH USA's comprehensive OEM and aftermarket product catalogs are now available -- at no additional charge -- in Mitchell's Alternate Parts Program (MAPP), which is fully integrated for ease of use with its estimating and appraisal solution, UltraMate(TM).

By offering the option to include WURTH fasteners on estimates, Mitchell and WURTH USA are helping to increase collision repair facilities' estimating efficiency while reducing costly supplements.

Paul Rosenstein, Senior Director of Product Management at Mitchell International, said, "Our partnership with WURTH USA helps put more of the information that collision repair facilities need easily at their fingertips while providing them with an added value. UltraMate continues to be one of the collision repair industry's most comprehensive and up to date databases. With WURTH USA now part of the UltraMate environment, technicians will be able to make better and quicker decisions that can result in more accurate and acceptable repair estimates that meet the needs of clients and insurance partners alike."

Mike Krause, President & CEO of WURTH USA, commented, "This new relationship with Mitchell is a perfect fit with our approach at WURTH USA, which is to demonstrate that we are truly 'partners in profit' with our clients. By creating a complete parts and labor database solution, we are delivering more of what collision repair professionals need to compete in today's competitive repair marketplace."

About Mitchell International, Inc.

Mitchell International ([www.mitchell.com](http://www.mitchell.com)) is a leading provider of information, workflow, and performance management solutions to the property and casualty insurance claims and collision repair industries. Mitchell facilitates millions of electronic transactions between more than 25,000 business partners each month to enhance their productivity, profitability, and customer satisfaction levels.

About WURTH USA Inc.

WURTH USA Inc. was founded in 1969 in Monsey, New York as WURTH Fastener Corporation, with only 1 internal employee and 2 sales representatives distributing

automotive supply type items to New York, New Jersey, Connecticut, and Massachusetts. Since then WURTH USA Inc. has relocated to a 73,000 square foot office/warehouse complex in Ramsey, New Jersey and expanded distribution throughout the United States. Today WURTH USA Inc. employs more than 400 sales representatives and 100 internal employees to service more than 40,000 customers out of a distribution network that consists of 3 Distribution Centers. Our vision to become the US market leader of automotive and maintenance assembly products and services is carried by a customer centric strategy that aims to develop behaviors that regularly deliver service that dazzle our customers.

###

Contacts:

Jennifer Forman

Sr. Director, Marketing

800-238-9111 x6585

[jennifer.forman@mitchell.com](mailto:jennifer.forman@mitchell.com)

or

Leslie Ross

WURTH USA

800/987-8487 x 2746

[Leslie.Ross@wurthusa.com](mailto:Leslie.Ross@wurthusa.com)

or

Kamarolzaman Hashim

Boston Communications

+1.617.292.7316

[www.prboston.com](http://www.prboston.com)