

## **Service King Collision Opens New Location in Fort Worth, TX**

### **FOR IMMEDIATE RELEASE**

Media Contact:

Jennifer Kirk

972-670-3711 / [Jennifer.kirk@serviceking.com](mailto:Jennifer.kirk@serviceking.com)

DALLAS – February 25, 2009 – Service King Collision Repair Centers opened its 22nd location in the Dallas-Fort Worth metroplex. The brand new facility at 2951 W. Loop 820 S. in Fort Worth opened its doors in November, but made it official with a grand opening last week.

The newest location is the largest of its centers in the Fort Worth area, situated on 8 acres with over 92,000 square feet of parking, enough room for a little more than 115 parking spaces. The facility is approximately 32,000 square feet overall.

“The site that we chose to build on is situated where catastrophes, such as hail storms, tend to hit most often. And when they do, we’ll be ready to serve the fast growing Fort Worth market,” said Eddie Lennox, Owner and CEO of Service King.

Watch for more growth to come in 2009, as Service King has plans to expand several existing locations in the DFW metroplex, as well as grow throughout Houston, Texas.

A locally owned business since 1976, Service King Collision Repair Centers is a full service collision repair facility, specializing in customer service and quality repairs using leading edge technology. In addition to traditional Service King offerings, the new location features working space for insurance adjusters, a continuing education training center, and Enterprise Rent-A-Car on-site. Operating hours are Monday through Friday 7:00 a.m. to 6:00 p.m. and Saturday from 9:00 a.m. to 3:00 p.m.

Service King was founded 33 years ago by Owner and CEO, Eddie Lennox with one location in Dallas, Texas. Now with 22 Dallas-Fort Worth locations, and one Houston location, Service King is the largest in the DFW area, and one of the top independently owned and operated collision repair organizations in the United States.

For more information please email Jennifer Kirk, V.P. of Advertising & Media at [Jennifer.kirk@serviceking.com](mailto:Jennifer.kirk@serviceking.com).