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GlasWeld Takes International Tour to Spread Environmental Message

GlasWeld president travels to Japan, Australia and New Zealand to talk about new EcoFusion Initiative

March 13, 2007 (Bend, OR) – GlasWeld president Mike Boyle left today for a three-week international tour to visit GlasWeld distributors and personally spread the message about the company’s new vision for 2007 dubbed “EcoFusion.” As GlasWeld celebrates its 25th anniversary this year, the company will be actively working to create awareness about affecting global change and launching tangible initiatives that they hope will have significant impact. Earlier this month, GlasWeld launched its first initiative through a partnership with Polar Bears International, a non-profit organization that funds polar bear research and education.

Boyle said, “As an international company, we know it is important to think globally. It was during my travels to Europe last year that I realized that many of the business owners I interacted with—outside of America—truly care about their impact on the environment. When I returned to our beautiful state of Oregon, I realized that our corporate headquarters needed to follow their lead and show the same level of social consciousness as our international partners.”

Boyle will first travel to Japan to attend the International Auto Aftermarket Expo with GlasWeld Japanese distributor, Car Care Japan. Following the Expo, he will travel to New Zealand and Australia to meet the company’s distributors and conduct training courses for using GlasWeld’s *G Force*[™] Scratch Removal System and *G Fusion*[™] Auto Glass Repair System. Both of GlasWeld’s glass repair systems have the power to save damaged glass, keeping it out of landfills and providing an environmentally friendly option.

Boyle continued, “I feel it is our responsibility to prompt a shift in awareness on an industry-wide level. This trip to visit some of our international partners is just another step in that direction.”

About GlasWeld

Based in Bend, Oregon, GlasWeld provides complete glass repair solutions—from revolutionary equipment to unparalleled training programs and technical support—for both flat glass and auto glass. The company’s proprietary *G Force* Scratch Removal System for glass scratch removal and *G Fusion* Auto Glass Repair System for windshield repair are distributed worldwide through an international distribution network. GlasWeld’s product line has been developed based on decades of industry research, development and customer feedback. To celebrate its 25th anniversary in 2007, GlasWeld has expanded its vision from saving glass around the world to saving the global environment through creative, tangible initiatives. For more information, visit glasweld.com or call 800-321-2597.

About Polar Bears International

Run by an entirely volunteer staff and board, Polar Bears International is dedicated to understanding and communicating all points of view on issues affecting polar bears throughout the world. PBI’s main goals include becoming a worldwide resource for education on polar bears and to support research projects that benefit the bears. Every dollar donated to PBI goes directly to key polar bear projects. Find out more at polarbearsinternational.org.

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