



PRESS RELEASE - WINDSHIELDS.COM to launch across North America

Windshields.com has just launched its website to bring auto glass consumers and auto glass retailers together. With windshield and windshields, being one of the most highly used search words for auto glass on the internet, Windshields.com is positioned well to bring the internet based buyer to the local glass shop. Internet customers are looking for a quick way to get their glass problems solved. With Windshields.com, all a customer needs to do is enter their zip code, year, make and model of vehicle, and they will get prices from vendors in their market area. All they need to do is select the shop and Windshields.com takes care of the rest; it's that easy!

According to Dave Nagy, a spokesperson for Windshields.com, "most people think that Windshields.com is similar to other quote providers on the web, but we are not. We are not limited to just a few vendors in a market area, Windshields.com will show all vendors who choose to participate in a given locale. This will ultimately give customers more choices within their local markets". If customers are spending time searching multiple sites for auto glass services, why not search one site that will provide pricing and services for numerous local vendors all in one spot. Windshields.com is positioning itself to be the best solution for bringing both customers and glass shops together.

From a glass shop's perspective, Windshields.com is bringing customers to its site through internet advertising on yellowpages.com, pay per click advertising and search engine optimization based on the most highly searched terms for auto glass repair and replacement. All a shop needs to do is submit their store and email information at the website, input their payment information and determine if they want a featured or local vendor position. The featured vendor position will allow a local shop to be prominently displayed at the top of the page with a logo, and list the services they provide. Because they are across the top, they will be the first price quotes a customer sees. With the addition of a company logo and other value added services, such as warranty, mobile, etc., it will allow those vendors to build a much stronger value proposition for potential customers to consider. Once those three positions are filled, vendors will be in a local position, showing only price and proximity to the customer. However, any potential customer will get to see all the options available to them in their local market.

Currently, Windshields.com is servicing both the US and Canada, but other international areas are being considered and developed. For more information, or to become a featured or local vendor of Windshields.com, please visit our website at www.windshields.com or contact the company at info@windshields.com.