

FOR IMMEDIATE RELEASE

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NOVUS® Franchising, Inc. Increases Ranking as the Leading Glass Franchise

Minneapolis, MN – Entrepreneur Magazine’s 28th Annual Franchise 500 recently ranked NOVUS Franchising, Inc. (NOVUS Glass) among the Top 100 fastest growing franchises.

Illustrating clear evidence of NOVUS' growth the company leaped 57 places to #65 in the overall Franchise 500 for 2007! NOVUS also made the Top 25 list of Homebased Franchises at #15, and ranked #19 for Low Cost Franchises.

Being the only auto glass “focused” company in the Top 100 NOVUS continues its reign as the leader of windshield repair franchises ranking first in this category again.

“We know that the commitment from our entire franchise family to uphold NOVUS’ standards of quality products and excellent service has lent to the growth of our network,” says Keith Beveridge, Senior Vice President of NOVUS, Inc, “We are proud of this acknowledgement and we are determined to continue providing a profitable business opportunity to candidates who exemplify the same beliefs and standards that made NOVUS the recognized brand you can trust in the consumer market today.”

For more information, please contact Mary Nakamura Nelson at 952-946-0438 or visit www.novusglass.com

About NOVUS Glass

NOVUS Glass, the inventor of windshield repair, has a vision to defend and build on its position as the dominant glass and automotive service franchisor worldwide with a strong brand and business system. Performing more than 25 million high quality windshield repairs, NOVUS franchises focus on fully satisfying consumers who require windshield repair and replacement and other complementary products and services. In 2007 NOVUS is projecting even higher new franchise growth with applicants coming from various walks of life. Headquartered in Minnesota, NOVUS has nearly 400 franchises in North

America and numerous locations worldwide. For franchise opportunities contact 1-800-944-6811.

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