



Las Vegas, NV—September 16, 2011— FixMyWindshield.com™, a leader in consumer lead generation programs, today introduced a redesigned website aimed at simplifying the auto glass quote process for consumers and streamlining program participation and lead delivery for shops in the AGRR industry.

To achieve this goal, FixMyWindshield has partnered with Mitchell International to utilize eGlassClaim's claim management platform. "Over the past decade, the eGlassClaim platform has simplified auto glass claims management by connecting insurance carriers and shops" said, Brian Elmi, Product Manager of Mitchell's Glass Products. "We see leveraging our technology to connect consumers and shops to simplify the lead delivery as a natural evolution of the solution and we are excited to have FixMyWindshield as a partner."

FixMyWindshield.com™ enables consumers to receive instant quotes, select their shop of choice and schedule the job at their convenience. "FixMyWindshield delivers these leads to shops at what we believe is the industry's lowest cost per lead" said, Larry Diesbach Jr., System Administrator for FixMyWindshield. "In addition, all FixMyWindshield program shops receive local exposure to consumers through FixMyWindshield's redesigned local city and state pages".

There is no cost for shops to join the program. Simply log in to your eGlassClaim account and join the FixMyWindshield program. If your shop is not registered with GlassClaim, visit eglassclaim.net to register. To learn more visit the FixMyWindshield.com booth at Auto Glass Week 2011.

About Mitchell International, Inc.

Mitchell International, Inc. empowers clients to achieve measurably better outcomes. Providing unparalleled breadth of technology, connectivity and information solutions to the Property & Casualty claims and Collision Repair industries, Mitchell is uniquely able to simplify and accelerate the claims management and collision repair processes.

About FixMyWindshield.com

FixMyWindshield.com provides consumers the ability to obtain quotes and book auto glass replacement at their convenience 24/7. All member shops are provided at no cost with zip code based, long tail keyword videos, which will rank high on search engines like Google.com providing your business more exposure to new customers. Call 1.866.925.6378 for specific questions



- the answer to economical auto glass replacement leads