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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CIECA Announces 10th Release of XML Standards

Northbrook, IL – Today CIECA announced that it has completed and published its tenth XML Standards Release, 2008R2.

The new BMS Release includes ninety-four (94) messages/transactions for Vehicle Damage, Glass, Rental, Salvage, and Subrogation assignments, Estimates, Dispositions, Attachments (images), Parts and Materials, Repair Status, Authorizations, Locations, Invoices, Statements, and Remittances.

“We are seeing traction for these new standards within the Insurance segment; however, implementation within the Repairer segment is lagging,” said Fred Iantorno, CIECA’s Executive Director.

Within the Repair Shop, the EMS (Estimating to Management System Standard) is the most widely used standard in the industry. However, the EMS is a Pre “Turn-of-the-Century” standard. Today’s XML standards address the new requirements for data exchange within the industry. Today’s environment requires more data than is contained in the EMS. This causes shops to manually enter data (not in the EMS) into, for example, status reporting, car rental, auto glass, and part procurement systems.

“Manually entered data means extra cost to everyone. Implementing these XML standards within the Repair Shop will make everyone more efficient and will save the industry money,” added Iantorno.

CIECA publishes two XML releases annually. New messages are added and existing messages are enhanced/modified as a result of the changing needs of the industry. CIECA has also published a Road Map of its XML messages, which is available on its web site.

More information about CIECA and its standards can be viewed on the CIECA web site: www.cieca.com or email Fred Iantorno, Executive Director, at fred@cieca.com.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants

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through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945