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Diversified Glass Services' Executive Team Focuses on Core Strengths, Innovative Growth, to Reinvigorate Michigan's Oldest Glass Company

Rochester Hills, Mich., Nov. 19, 2008 – Diversified Glass Services, parent company of Henderson Glass, Michigan's oldest and most respected provider of glass products for residential, commercial and automotive applications, is taking a fresh look at its operations and core capabilities to ensure the company is poised for continued growth.

Under the direction of interim Chief Executive Officer Jim Churilla, a newly-appointed Executive Team is evaluating all facets of the company to make it leaner and more competitive. Members of the team have all been with the organization for several years, and were recently asked to join the Executive Team to help define the future direction of the company.

With more than 60 years of glass industry experience collectively, this team includes Paul Bradford, director of operations, Henderson Glass; Tim Tock, director of operations, Saf-Ti Glass Distributors; and Tim Wiegand, director of operations, Great Lakes Claim Services. Potential areas of growth being considered by the team include:

- Feasible expansion into automotive repair services
- More aggressive sales and marketing of flat glass, including a renewed focus on traditional advertising and marketing methods
- Partnerships and collaborations

"It is no secret that times are challenging right now. We are looking closely at every facet of our organization to determine our next moves in terms of growth and profitability," said Churilla, who came out of retirement in April to assist at Henderson. "Many people are not aware of the products and services we offer beyond windshield replacement and repair. Building this awareness will be key to our growth, and allow us to continue to be a Michigan success story."

Churilla, a CPA, spent 26 years in various financial management roles at Kmart, most recently as Vice President of Real Estate Financing, before joining Henderson in January 2001 as the company's Chief Financial Officer. He retired from this position in 2005, but returned to the company in April 2008.

“This is a great company with a great heritage. Henderson was founded right here in Michigan in 1915, and we have the depth and the experience to offer our customers the same thing locally that they think they need to source globally,” said Churilla. “We also offer brick and mortar locations, and a level of customer service that our competitors can’t match, which will position us well for growth into future.”

About Diversified Glass Services

Located in Rochester Hills, Mich., Diversified Glass Services is the parent company to Henderson Glass, Saf-Ti Glass Distributors and Great Lakes Claim Services.

Combined, the organizations offer a variety of automotive, residential and commercial services to customers in Michigan and the Midwest. Founded in 1915, **Henderson Glass** is an expert source for all types of glass used in automotive, residential and commercial applications. **Saf-Ti Glass Distributors** is one of the largest flat glass distributors in Michigan, serving glass shops, contract glaziers, window companies, builders and OEMs since 1971. **Great Lakes Claim Services**, founded in 1992, is a third party administrator, offering efficient, trouble-free claims processing and collision estimating services for consumers, agents, large fleet and insurance companies. For more information visit www.diversifiedglass.com.

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