



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

Patrick Smith 540/720-7484

## **Dwyer Group Joins NWRA**

### **Provides Membership Benefit to All *Glass Doctor* Franchises**

The Dwyer Group, one of the world's largest franchise organizations and the parent company of *Glass Doctor*, has joined the National Windshield Repair Association (NWRA) as its first multi-level member.

Created in 2006, the multi-level membership category of the NWRA allows all franchisees, licensees, etc. of a member company to join NWRA under its umbrella. Through multi-level membership each franchisee becomes a full regular member entitled to all the rights and benefits of any regular member.

"...the NWRA establishes the 'standard' for windshield repair and the technology associated with this industry," commented Daniel Mock, vice president of Operations for *Glass Doctor*. "This, along with an association that works nationally and locally for education of the insurance and consumer segments of our business, benefits our franchisees and our brand."

"This is fantastic," said NWRA president Paul Syfko. "Receiving the support of a large franchise helps advance repair as a first option to the entire industry. By becoming a multi-level member *Glass Doctor* is showing its franchisees that it feels membership in the NWRA is a benefit to their businesses."

"As our industry evolves over the next decade, *Glass Doctor* franchisees will be the industry leaders and innovators. I feel that NWRA membership will keep them at the forefront in the repair portion of their businesses," remarked Mock.

Established in 1962, *Glass Doctor* is the largest chain of full-service glass replacement providers in the nation. *Glass Doctor* franchisees offer complete glass replacement, service and repairs to the automotive, residential and commercial markets at more than 400 locations in the United States and Canada.

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P.O. Box 569 • Garrisonville • Virginia • 22463

Phone: 540-720-7484 • Fax: 540-720-3470 • [www.nwrassn.org](http://www.nwrassn.org)

The NWRA is a not-for-profit trade association organized in 1994 to promote the legitimacy of the windshield repair industry. The NWRA provides a forum for the exchange of ideas between its members and provides the public, industry and government with a reliable source of information regarding windshield repair. The NWRA also organizes, at a grass-roots level, campaigns to influence the governmental agencies responsible for establishing regulations for the windshield repair industry.

