



FOR IMMEDIATE RELEASE

Contact: Lori Patch, 541.388.1156 x 109

GlasWeld Visits Japan's Largest Auto Exhibition

GlasWeld president travels to Japan to attend Expo, view first-ever Japan Auto Glass Olympics

March 21, 2007 (Bend, OR) – GlasWeld president Mike Boyle traveled to Japan last week to attend the International Auto Aftermarket Expo (IAAE) with GlasWeld distributor, Car Care Japan. During the event, GlasWeld representatives were able to view the very first Japan Auto Glass Olympics as well as demonstrate GlasWeld's *G Force*[™] Scratch Removal System and the *G Fusion*[™] Auto Glass Repair System in the company's booth during exhibit hours.

"It was exciting to see that an event like the Olympics had taken hold in Japan, especially since GlasWeld has been so involved in the Olympics in the United States," said Boyle. "Again, attendees that visited our booth were impressed by both the speed and simplicity of both our repair systems."

Japan was Boyle's first stop on a three-week international tour. Currently, he is New Zealand meeting with distributors and conducting training courses on using GlasWeld's equipment. Next, he will travel to Australia to do the same there. In all three countries, he is providing information about GlasWeld's new vision for environmental change in 2007—an initiative called "EcoFusion." EcoFusion's first project was launched earlier this year through a partnership with Polar Bears International, a non-profit organization that funds polar bear research and education.

Boyle continued, "Japan is at the forefront of encouraging environmental awareness, so our new EcoFusion message was overwhelmingly supported by everyone we contacted. Because our products have the power to save damaged glass and keep it out of landfills, we can back up our new initiative with an environmentally friendly option."

About IAAE

IAAE is the only business-to-business trade show focusing on the auto aftermarket in Japan. This year's event was co-sponsored by the IAAE Steering Committee, which consists of 20 major auto organizations in Japan, Motor and Equipment Manufacturers Association (MEMA), Specialty Equipment Market Association (SEMA) in the U.S., as well as major industrial media in Japan such as Nikkan Jidosha Shimbun (Daily Automotive News) and AM NETWORK.

About GlasWeld

Based in Bend, Oregon, GlasWeld provides complete glass repair solutions—from revolutionary equipment to unparalleled training programs and technical support—for both flat glass and auto glass. The company's proprietary *G Force* Scratch Removal System for glass scratch removal and *G Fusion* Auto Glass Repair System for windshield repair are distributed worldwide through an international distribution network. GlasWeld's product line has been developed based on decades of industry research, development and customer feedback. To celebrate its 25th anniversary in 2007, GlasWeld has expanded its vision from saving glass around the world to saving the global environment through creative, tangible initiatives. For more information, visit glasweld.com or call 800-321-2597.

About Polar Bears International

Run by an entirely volunteer staff and board, Polar Bears International is dedicated to understanding and communicating all points of view on issues affecting polar bears throughout the world. PBI's main goals include becoming a worldwide resource for education on polar bears and to support research projects that benefit the bears. Every dollar donated to PBI goes directly to key polar bear projects. Find out more at polarbearsinternational.org.

###

Lori Patch, Marketing Director

GlasWeld

Reflecting Excellence in Glass Repair

Phone: 800-321-2597 ext. 109

Fax: 541-388-1157

Email: lori@glasweld.com

www.glasweld.com