



FOR IMMEDIATE RELEASE

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Guardian Auto Glass opens Denver location

March 25, 2011 -- Guardian Auto Glass, LLC announced today the formation and opening of their first store in the Denver area. The store provides automobile glass replacement services. The address and phone number for the new store is 7350 W. 88th Avenue, Unit T, Arvada, CO 80021, 303-422-0600.

The new Denver location has been formed using the local ownership/management model which Guardian Auto Glass LLC uses as it expands its footprint into new markets across the country.

The owner/management team has considerable local market experience and consists of Joe Brown, Leslie Kois, Lisa Lovatto, Rodney Schroth and Sabra Taylor. This team represents nearly a century's worth of experience in the auto glass industry in the Denver market in both sales and operations. Joe Brown has more than 20 years experience in operations management positions; Leslie Kois has 17 years experience in sales to the insurance industry; Lisa Lovatto has 19 years experience in customer service and sales to the insurance industry; Rodney Schroth has been in operations management for 22 years, and Sabra Taylor has 19 years experience in fleet and commercial account sales. All members' experience has been in the local market with both Elite Auto Glass and Safelite Auto Glass. The team members will serve as managing partners and vice presidents of the new company. Guardian Auto Glass LLC is the majority owner of the venture.

"This new operation consists of a great team of local owners and managers, and fits the core concept of our model which highlights local entrepreneurship and the ability to drive individual and corporate growth initiatives," said Jerry Ray, vice president of Guardian Auto Glass.

Guardian Auto Glass LLC was formed in 2010 between Guardian Glass Company, a wholly owned subsidiary of Guardian Industries Corp., and LRST LLC to manage and grow the retail auto glass business of Guardian. This is the third new location Guardian Auto Glass has announced since the first of the year.

Guardian Auto Glass LLC is seeking owners, qualified sales professionals and operations managers who seek ownership and/or employment opportunities in their markets, throughout the US. See our banner ad on the glassbytes.com website for further details, or contact us at LRST@guardian.com.