

## **Former House Majority Leader Dick Arme​y to Keynote the 2010 North American Insurance Claims Summit**

HSG and CodeBlue are proud to announce Dick Arme​y, former House Majority Leader, will address attendees at the insurance industry's most informational and educational conference for insurance industry executives - the 2010 North American Insurance Claims Summit, February 17-18, 2010. The keynote address will take place Wednesday morning during the conference being held at the Westin Tampa Harbour Island in Tampa, FL. Mr. Arme​y will speak to this year's theme *Achieving Competitive Advantage in a Challenging Marketplace*.

Elected to Congress in 1984, Dick Arme​y was the primary author of the *Contract with America*. Mr. Arme​y ran unopposed for Majority Leader in the 104th Congress and that Congress passed the first balanced budget in a generation. Arme​y was also influential in key legislation related to e-commerce and the economy, development of a flat tax and homeland defense.

"We feel privileged to have former House Majority Leader Dick Arme​y speak at this year's annual Claims Summit," said Paul Gross, President and CEO for HSG and CodeBlue. "His past accomplishments as the primary author of the *Contract with America* embody the principles of free enterprise that we have built our company upon. His presence is especially meaningful and relevant given our conference theme of *Achieving Competitive Advantage in a Challenging Marketplace* since few others have helped to craft the level of public policy and business framework to achieve these goals as Mr. Arme​y."

Now retired from Congress, Mr. Arme​y continues to speak on crucial issues such as *The Electronic Revolution and the Economy* as well as *The Imperative for Tax Simplification*. A Ph.D economist, Mr. Arme​y also speaks on the topics of his books, including *Price Theory*, *The Freedom Revolution*, *The Flat Tax* and *Arme​y's Axioms*.

Mr. Arme​y is the senior policy advisor at DLA Piper US LLP, a global law firm with over 3,000 attorneys, serving in the Government Affairs, Federal Legislative Practice Group of the Washington, DC office. He is also chairman of Freedom Works Inc. - the entity formed by the merger of Citizens for a Sound Economy (a grassroots education organization) and Empower America (a think tank founded by former Secretary of Education Bill Bennett and former Congressman Jack Kemp).

### **About HSG**

HSG is an independent Third Party Administrator (TPA) providing auto and property claim administration services for insurance and fleet customers. Our independent operating structure allows us to provide a neutral operating platform which ensures our customers are provided the ultimate product and service offering without bias or corporate self-interest. HSG offers reductions in overall severity and administrative costs by providing competitive pricing and delivering superior value and excellent service to policyholders and drivers. Visit [www.hsgcodeblue.com](http://www.hsgcodeblue.com)

### **About CodeBlue**

CodeBlue specializes in innovative property claims management solutions. The company is headquartered in Eau Claire, WI where it operates a large 24x7x365 customer service center

that supports a wide base of insurance clients and manages nearly one million phone calls annually on behalf of its