



HSG Contributes \$20,000 to AGRSS Council

Promoting awareness and widespread adoption of the highest quality auto glass safety standard available is primary focus of contribution

EAU CLAIRE, WISCONSIN, February 11, 2010 – HSG, the industry leader in providing innovative solutions for the management of auto insurance claims, has provided a monetary gift of \$20,000 to the Automotive Glass Replacement Safety Standards (AGRSS) Council Inc. The contribution will assist AGRSS in their continuing efforts to promote awareness of the organization and adoption of their safety standards within the insurance community.

"HSG has been an outspoken supporter of AGRSS from the very beginning," said Deb Levy, president of the AGRSS Council Inc. "Their monetary commitment and outward public support sends a clear statement to the auto glass industry that it is necessary to follow 'The Standard' of installation to ensure the protection of those requiring glass replacement."

The \$20,000 gift demonstrates the importance that industry leaders see in this relevant safety standard.

"AGRSS is widely recognized for 'setting the standard' for safety in the auto glass replacement industry. They stand out in their commitment to promoting safe and proper windshield replacements worldwide in advance of potential problems," said Paul Gross, president and CEO for HSG. "We are proud to support AGRSS through this monetary contribution. There is nothing more important for the long-term health of the industry than the support of standards that protect the safety and well-being of the policyholder. Our business model is predicated upon open, free-market competition amongst our network of glass shops to deliver the best cost and service outcomes, and adherence to the AGRSS standards is an integral component factored into glass shop selection. Our contribution is specifically earmarked to further efforts in getting that message out."

"HSG's contribution will not only help AGRSS educate the consumer on the safety issues of an auto glass installation, it will help us communicate the importance of implementing this Standard into each and every auto glass company. AGRSS is not in the auto glass business, we are in the safety business," Levy added. "Of course we're hoping other organizations will also see the significance of supporting AGRSS and how their donation can impact the future of the public's safety."

About AGRSS

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standard Institute (ANSI) – a standard accreditation organization -- and has developed North America's only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance. <http://www.agrss.com>

About HSG

HSG is an independent Third Party Administrator (TPA) providing auto and property claim administration services for insurance and fleet customers. Our independent operating structure allows us to provide a neutral operating platform which ensures our customers are provided the ultimate product and service offering without bias or corporate self-interest. HSG offers reductions in overall severity and administrative costs by providing competitive pricing and delivering superior value and excellent service to policyholders and drivers. To learn more, please visit:

<http://www.hsgcodeblue.com>

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