



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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IGA Anti-Steering Program to Lead Fall Conference **NOVEMBER 2-3 IN VEGAS**

The seminar program for the Independent Glass Association (IGA) Fall Conference has been finalized. This year's conference will cover topics from steering and consumer choice legislation to internet marketing and customer service representative (CSR) training. Prospective attendees can visit <http://www.iga.org> for a complete seminar schedule.

The IGA Fall Conference will take place at the Mandalay Bay Convention Center in Las Vegas, November 2-3. For the third time the IGA will co-sponsor the Auto Glass Technician Olympics, which will return to the NACE show floor for the second year in a row.

During the conference IGA will formally announce its "Don't Get Steered" anti-steering program. The association is launching an initiative to educate consumers about the dangers of steering and will show attendees how protect their business from such practices. All attendees will receive a marketing kit, complete with ad slicks, brochures and more.

To register, visit <http://www.iga.org>. Pre-registration runs through October 12, 2007 at 5 p.m. EST. Pre-registration for the conference, which includes the two-day event, cocktail party, entrance into the NACE show and both the Auto Glass Repair & Replacement Olympic competitions is only \$99 for IGA members and \$129 for non-IGA members.

Affordable hotels are also rooms still available. For more information visit <http://www.iga.org>.

The IGA is the only association dedicated to the needs of the independent glass companies in North America. Its members are also dedicated to the professional and ethical installation of glass in a safe and proper manner. IGA members are located in all 50 states and ten countries.

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