



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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IGA Fall Conference Pre-Registration Closing Soon

FIVE DAYS LEFT TO SAVE ON YOUR REGISTRATION

There are only five days left to pre-register for the Independent Glass Association (IGA) Fall Conference.

The first-ever Fall Conference will take place at the Mandalay Bay Convention Center in Las Vegas, November 2-3. For the third time the IGA will co-sponsor the [Auto Glass Technician Olympics](#), which will return to the [NACE show](#) floor for the second straight year.

During the conference IGA will unveil its certification program and an innovative new service that will gain independents even more ammunition in their fight.

“We have created a program that provides informative data to independents that they have never had access to before. It provides a service that levels the playing field in their competition with much larger chains,” said IGA’s director of operations Patrick Smith.

The association will also formally announce its “Don’t Get Steered” anti-steering program. The association is launching an initiative to educate consumers about the dangers of steering and will show attendees how to protect their businesses from such practices. All attendees will receive a marketing kit, complete with ad slicks, brochures and more.

The conference will also cover topics from consumer choice legislation to Internet marketing and customer service representative (CSR) training.

To register or for a complete seminar list, attendees should visit www.iga.org. Pre-registration runs through October 12, 2007. Pre-registration for the conference, which includes the two-day event, cocktail party, entrance into the NACE show and both the Auto Glass Repair & Replacement Olympic competitions is only \$99 for IGA members and \$129 for non-IGA members.

The IGA is the only association dedicated to the needs of the independent glass companies in North America. Its members are also dedicated to the professional and ethical installation of glass in a safe and proper manner. IGA members are located in all 50 states and ten countries.

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