



FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION
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Independent Glass Association to Introduce Anti-Steering “Comic Book” At Annual Conference, May 1-3

The IGA comic book “*Don’t Get Steered*” is scheduled to make its debut at the 2008 Annual Conference and Auto Glass Show in Las Vegas. The IGA took the advice of consumer advocate Ralph Nader and commissioned a fully illustrated comic book to explain steering to consumers. *Don’t Get Steered* was written by IGA staffers and with artwork by illustrator Susan Meyers.

Don’t Get Steered will be available exclusively to IGA members. It will be used to educate consumers, lawmakers and others about the issues they face everyday trying to compete in a market that is controlled by competitor-administrators.

The comic book will be part of the steering seminars being presented at the IGA Annual Conference in Las Vegas May 1-3. [CLICK HERE](#) for a complete seminar schedule.

[CLICK HERE](#) to register for the Annual Conference and Spring Auto Glass Show™.



The IGA is the only association dedicated to the needs of the independent glass companies in North America. Its members are also dedicated to the professional and ethical installation of glass in a safe and proper manner. IGA members are located in all 50 states and ten countries. For more information about the IGA, visit www.iga.org.

Housing Note: The IGA’s discounted room rate at the Golden Nugget Hotel & Casino ends Friday, April 11. Attendees need to call 800/634-3454 and ask for the discounted room rate for the Americas’ Glass Showcase/IGA Auto Glass Show.

Registration Note: The pre-registration deadline for the IGA Annual Conference and Spring Auto Glass Show™ is fast approaching. Attendees must register by April 18, 2008, in order to receive the discounted rate.