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New Non-Profit Launches in Massachusetts To Promote Volunteerism

New Barn Foundation Will Aid Social Service Agencies Around the State

WOBURN, Mass., Nov. 7, 2008 – JN Phillips Auto Glass announced today the launch of a non-profit foundation the company created to promote volunteerism across Massachusetts. The New Barn Foundation, or NBF, (www.newbarn.org) will provide volunteer support and resources to social service organizations and other non-profits around the state.

As the foundation’s first financial sponsor, JN Phillips has set a goal of contributing 2,500 volunteer hours of community service. The company’s approximately 300 employees will be able to spend up to a full day of paid leave time on volunteer projects that might range from feeding the homeless to cleaning up parks to tutoring at-risk youth.

Boston Cares, an organization that leads team-oriented volunteer opportunities in the state, will manage and produce the volunteer programs for the NBF.

“In this challenging economic environment, the need for volunteers in our state is greater than ever,” said Bob Rosenfield, president of JN Phillips. “The New Barn Foundation offers a mechanism for the people of our company – our greatest asset – to assist the communities in which they work and live. We felt this is the right thing for us to do.”

The NBF will also create volunteer opportunities for individuals and others who want to participate. The new program was announced Friday at the annual convention of the Massachusetts Association of Insurance Agents in Boston.

The name New Barn Foundation comes from the earliest forms of community engagement, when, for example, neighbors would help neighbors by rebuilding a barn that was destroyed by a fire.

“The New Barn Foundation couldn’t be starting at a more pivotal time, and we are delighted to coordinate volunteer activities for this important initiative,” said Rick Wallwork, associate director of Boston Cares. “JN Phillips is injecting new, company-sponsored volunteer energy into our state at a time when the needs of our neighbors and communities is dramatic and escalating.”

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About JN Phillips

Headquartered in Woburn, Mass., JN Phillips is New England's largest and most respected auto glass company with 40 locations and a fleet of more than 140 mobile service vans. Founded in 1946, JN Phillips continues to be family-owned and operated. In 2008, JN Phillips launched the New Barn Foundation, a non-profit dedicated to promoting volunteerism across Massachusetts. For more information, visit www.jnphillips.com and www.newbarn.org.

About Boston Cares

Boston Cares serves more than 150 non-profit organizations with needs that can be filled by flexibly scheduled teams of volunteers. Boston Cares' signature Calendar Program features more than 150 projects each month through which members volunteer at a variety of projects. Boston Cares is a member of the Points of Light & Hands On Network, an alliance of volunteer organizations working to transform individuals and communities through service and civic engagement, with affiliates in 378 U.S. and international locations. For more information, visit www.bostoncares.org.

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