



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Annual Conference Seminars Set COMPLETE SEMINAR SCHEDULE COMPLETE

The seminar program for the National Windshield Repair Association (NWRA) Annual conference has been finalized. This year's conference will cover topics from ethics and environmentalism to internet marketing and customer service representative (CSR) training. Prospective attendees can visit www.nwrassn.org for a complete seminar schedule.

This year the association becomes an official co-sponsor of the Walt Gorman Memorial Windshield Repair Olympics, which will return to the NACE show floor for the second year in a row. The Windshield Repair Olympics will take place the day before the conference on Thursday, November 1. Admission to both the Olympics and the NACE Show is included free to NWRA Conference registrants.

The conference itself kicks off at 8 a.m. on Friday, November 2 with the official event opening and welcome. The NWRA will then formally announce its "Green Initiative." The association is launching an initiative to educate consumers about the benefits of windshield repair and will show attendees how to sell windshield repair as an environmentally-friendly service.

The NWRA Annual Conference will take place at the Mandalay Bay Conference Center in Las Vegas on November 2 during what is fast becoming one of the industry's most important events—Auto Glass Week™ in Las Vegas.

To register, visit www.nwrassn.org. Discounted registration runs through October 12, 2007. Full price onsite registration will also be available.

The NWRA is a not-for-profit trade association organized in 1994 to promote the legitimacy of the windshield repair industry. The NWRA provides a forum for the exchange of ideas between its members and provides the public, industry and government with a reliable source of information regarding windshield repair. The NWRA also organizes, at a grass-roots level, campaigns to influence the governmental agencies responsible for establishing regulations for the windshield repair industry.

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