



FOR IMMEDIATE RELEASE

September 18, 2008

FOR MORE INFORMATION

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### **NWRA Annual Conference Pre-Registration Set to Close**

Pre-registration for the 2008 National Windshield Repair Association (NWRA) Annual Conference will close on October 17, 2008 – just four weeks from now. The event will be held November 6-7 at the Mandalay Bay Convention Center in Las Vegas and is co-located with the International Autobody Congress and Exposition ([NACE](#)). The conference will contain two days of educational events, repair competitions, certification testing and a reception at Mandalay Bay Convention Center.

The 2008 NWRA Annual Conference is the association's most ambitious conference ever. NWRA will present its "Green" Paper and Green Glass Initiative to attendees and the auto glass industry as a whole. The conference will contain informational sessions on Internet marketing and industry panels designed to discuss important repair issues. **The conference will also allow qualified attendees to become NWRA-certified repair technicians for no additional cost.**

Due to the importance of this year's conference, NWRA supplier members have decided to provide 50-percent-off coupons – up to a \$175 value – to those who register before the conference's pre-registration deadline. To obtain the 50-percent-off coupon, attendees should contact their [NWRA supplier member](#).

Seminars to be presented at this year's conference include:

**NWRA Clean Glass Initiative** – NWRA board of directors will present the auto glass industry with its Green Glass Initiative and Green Paper.

**Internet Marketing for the Repair Community** – Conference attendees will be presented with an in-depth 90-minute presentation on Internet marketing by Scott Orth of GTS.

**Insurance Industry Panel** – This panel discussion will bring together several major insurance companies and third-party administrators to talk about how best to push clean ethical repair to our mutual customers as well as other important topics.

**Automotive Glazing Trends** – NWRA conference attendees will be presented with an in-depth 45-minute presentation on the future of automotive glazing by Mark Gold of Solutia Inc.

Also included in the conference's registration fee is NWRA repair certification and training, admission to the NACE Expo; the [Auto Glass Technician Olympics](#); and the [Walt Gorman Memorial Windshield Repair Olympics](#).

[CLICK HERE](#) for the full seminar program and to register for the 2008 NWRA Annual Conference. NWRA members may pre-register for \$150; non-members will be charged \$350. Pre-registration closes October 17.

[CLICK HERE](#) for more information regarding the NWRA.

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