



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION

October 1, 2008

Patrick Smith 540/720-7484

INSURANCE INDUSTRY OPEN FORUM SCHEDULED FOR ANNUAL CONFERENCE

Attendees of the National Windshield Repair Association's (NWRA) 2008 Annual Conference will be speaking directly with decision-makers in the insurance industry about topics of mutual concern. The open forum discussion will be held November 7 at the Mandalay Bay Convention Center in Las Vegas. The Annual conference is once again co-located with the International Autobody Congress and Exposition ([NACE](#)). The conference will contain two days of educational events, repair competitions, certification testing and a reception at Mandalay Bay Convention Center.

The panel discussion will bring together several major insurance companies and third-party administrators to talk about how best to provide ethical and high-quality windshield repair to consumers. Also to be discussed will be the insurance community's opinions on the movement toward "flat" pricing being offered by several carriers; trends toward rising repair rates; how networks benefit or hamper repair; and other important industry topics. Those companies already scheduled to participate are representatives of State Farm Insurance and LYNX Services.

The 2008 NWRA Annual Conference is the association's most ambitious conference ever. NWRA will present its "Green" Paper and Green Glass Initiative to attendees and the auto glass industry as a whole. The conference will contain informational sessions on Internet marketing and several industry panels designed to discuss important repair issues. The conference will also allow qualified attendees to become NWRA-certified repair technicians for no additional cost.

Also included in the conference's registration fee is NWRA repair certification and training, admission to the NACE Expo; the [Auto Glass Technician Olympics](#); and the [Walt Gorman Memorial Windshield Repair Olympics](#).

[CLICK HERE](#) for the full seminar program and to register for the 2008 NWRA Annual Conference. NWRA members may pre-register for \$150; non-members will be charged \$350. Pre-registration closes October 17.

NWRA supplier members are offering 50-percent-off coupons for all conference attendees until October 17, 2008. Contact your [NWRA supplier](#) member today for more details.

[CLICK HERE](#) for more information regarding the NWRA.

##

P.O. Box 569 • Garrisonville • Virginia • 22463

Phone: 540-720-7484 • Fax: 540-720-3470 • www.nwrassn.org