

FOR IMMEDIATE RELEASE



Contact: Mary Nakamura Nelson
NOVUS Franchising, Inc.
952-946-0438
mary.nelson@novusglass.com
www.novusglass.com

NOVUS® Franchising, Inc. Named as One of the Top Home Based Franchise Businesses

Minneapolis, MN – Entrepreneur Magazine’s 2007 July issue ranks NOVUS Franchising, Inc as the #1 auto glass franchise out of the top 101 home based franchises. NOVUS was ranked #15 on the list for home based franchise business and ranked #65 in overall franchise opportunities. Knowing that thriving companies don’t always evolve from downtown glass towers, NOVUS strives to merge home-based businesses into today’s business arena. Through franchise organizations like NOVUS, small business owners are able to compete on the same playing field as larger corporate enterprises. “Small business owners are no longer crippled by a lack of resources they once faced. With high end technology mainstreaming into our daily lives, homes based and Novus location franchise businesses can provide the same quality and timely service that larger companies once could only offer,” says Jeff Robinson, Regional Manager for NOVUS Franchising, Inc., “Our goal here at NOVUS is to prepare our franchisees by providing the professional tools and training that prepares them to excel in an aggressive marketplace.”

NOVUS is attracting more business professionals to venture into their own business by offering a competitive business plan along with the support and staff of a corporate organization. “We pride ourselves in offering the right candidates the opportunity of living out the American dream of starting their own business,” says Keith Beveridge, Senior Vice President of NOVUS, Inc, “Together with our franchise network we have built a name in the glass industry that exemplifies quality, impeccable workmanship and extraordinary customer service.” Beveridge is proud of this acknowledgement from Entrepreneur Magazine and states that NOVUS will continue its mission to provide a

profitable business opportunity to candidates who exemplify the same beliefs and standards that made NOVUS the recognized brand you can trust in the consumer market today.

For more information, please contact Mary Nakamura Nelson at 952-946-0438 or visit www.novusglass.com.

About NOVUS Glass

NOVUS Glass, the inventor of windshield repair, has a vision to defend and build on its position as the dominant glass and automotive service franchisor worldwide with a strong brand and business system. Performing more than 25 million high quality windshield repairs, NOVUS franchises focus on fully satisfying consumers who require windshield repair and replacement and other complementary products and services. In 2007 NOVUS is projecting even higher new franchise growth with applicants coming from various walks of life. Headquartered in Minnesota, NOVUS has nearly 400 franchises in North America and numerous locations worldwide. For franchise opportunities contact 1-800-944-6811.

About Entrepreneur Magazine

For more information on Entrepreneur Magazine you can go to their website at <http://www.entrepreneur.com/magazine/entrepreneur/index.html>.