

FOR IMMEDIATE RELEASE

Contact: Mary Nakamura Nelson
NOVUS Franchising, Inc.
952-946-0438
mary.nelson@novusglass.com
www.novusglass.com

NOVUS® Glass Franchise Network Signs on As the Inaugural Franchise of WINDSHIELDS.COM

Minneapolis, MN – NOVUS Glass, the innovator of windshield repair, is proud to announce that they have signed on as the inaugural franchise organization on the new online auto glass service resource, WINDSHIELDS.COM. This new site allows consumers a time-efficient, hassle-free process to obtain quotes for all their auto glass needs. With WINDSHIELDS.COM, all a customer needs to do is enter their zip code, year, make and model of vehicle, and they will get prices from NOVUS and other vendors in their market area. NOVUS is excited to participate in a service that makes the process for consumers to obtain auto glass services easier. They understand the time constraints facing their customers today and wanted to offer them the ability to obtain quotes from one central location. Being able to offer options is beneficial to consumers overall purchasing experience. It puts them at ease knowing that they made an educated decision.

Keith Beveridge, Senior Vice President of NOVUS Franchising, Inc., is excited to share with his NOVUS Glass franchise network the opportunity to join in on the fastest growing market segment being online sales. Bringing consumers together with glass service providers is the key benefit of being a part of WINDSHIELDS.COM, believes Beveridge. With consumers turning to the internet as a source for their next purchases, NOVUS needs to be in the forefront of this technology, offering consumers the information they need to make the best choice for their glass needs.

As a member of WINDSHIELDS.COM the NOVUS brand will also be highly represented throughout internet. “Just having the ability to have the NOVUS brand shown or read in a top domain name that is constantly queried directly or through the various search engines globally is of great value to our franchisee network,” states

Beveridge, “Our company is proud to be a part of the launch of WINDSHIELDS.COM and is excited that site has now officially been launched. We are working closely with the representatives of WINDSHIELDS.COM to ensure that NOVUS will be available to consumers in almost every market.”

About NOVUS Glass

NOVUS Glass, the inventor of windshield repair, has a vision to defend and build on its position as the dominant glass and automotive service franchisor worldwide, with a strong brand and business system. Performing more than 25 million high quality windshield repairs, NOVUS franchises focus on fully satisfying consumers who require windshield repair and replacement and other complementary products and services. In 2008 NOVUS is projecting even higher new franchise growth with applicants coming from various walks of life. Headquartered in Minnesota, NOVUS has nearly 400 franchises in North America and numerous locations worldwide. For franchise opportunities contact 1-800-944-6811.

To learn more about WINDSHIELDS.COM, please visit their website at www.windshields.com or contact the company at info@windshields.com. For more information on NOVUS Glass, please contact Mary Nakamura Nelson at 952-946-0438 or visit www.novusglass.com.