

FOR IMMEDIATE RELEASE



Contact: Mary Nakamura Nelson
NOVUS Franchising, Inc.
952-946-0438
mary.nelson@novusglass.com
www.novusglass.com

NOVUS Appoints New Operations Leader

NOVUS® Glass is pleased to announce the appointment of Jeff Robinson to the newly created position of Director of Franchise Operations. In his new role, Jeff will be responsible for franchisee business development, contract enforcement, compliance, and supervision of the training and preferred provider programs and be responsible for the day-to-day management and direction of NOVUS Franchise Operations for the United States. Jeff will also continue to manage NOVUS's Western Region. Jeff will report directly to Keith Beveridge, Senior Vice President of NOVUS Inc.

Paul Schulte, previously Vice President of Franchising will continue his role as Vice President of Sales for Shat-R-Proof Corp., and will now be able to focus full time on SRP's North American sales efforts. Paul will continue to be based in Seattle, Washington.

Keith Beveridge was please to report that this is the best of both worlds. "Paul Schulte is an integral part of our North American sales efforts. This management change allows Paul the opportunity to continue SRP's sales efforts full time and to continue the impressive sales growth SRP has seen over the past 5 years.

This change also recognizes the outstanding contribution that Jeff Robinson has made to NOVUS. "Jeff has the unique background of being on both sides of the fence. Jeff has been both an auto glass multi-unit franchisee and franchisor, has operated corporate locations and has been both an AGR wholesaler and retailer. Jeff is extremely well suited for his new role" continues Beveridge.

About NOVUS Glass

NOVUS® invented windshield repair in 1972. For over 35 years, NOVUS has been and remains the industry's research & development pioneer. NOVUS has been awarded more U.S. Patents for windshield repair than the rest of the windshield repair industry combined. For more information visit us at www.novuglass.com or call 800-77NOVUS (800-776-6887) for a NOVUS location near you. For franchise development information, contact Jim Olson at 800-944-6811 or jimo@novusglass.com.

About Shat R Proof Corp.

Shat R Proof Corp., which is located in Savage, MN offers products to the Auto Glass Aftermarket, including SRP Totalseal adhesives, SRP Cleaning Products, BTB Tools, SRP Surface Restoration products and SRP/Novus Plastic Polishes.