

FOR IMMEDIATE RELEASE

QualitySmith to Present at 2007 Technology Private Company Conference

WALLA WALLA, WA (PRNET) 10/24/2007 - QualitySmith, Inc. announced today that they will be presenting at the 2007 Houlihan Lokey Technology Private Company Conference in San Francisco, CA on October 30th, 2007. QualitySmith was one of 20 private technology companies selected to speak at the meeting put on by Houlihan Lokey Investment Banking Services. The conference is a chance to showcase the company's new product initiatives to potential private investors.

"This is a great opportunity to have exclusive meetings with some of the top private equity firms in the country," said Chad Kreutz, President. "Our home improvement initiatives are very revolutionary and people and businesses that come to this conference recognize that. Our goal is to connect with companies that can help us achieve these results and Houlihan Lokey is one of the most successful firms at making it happen."

QualitySmith is seeking funding to develop expanded services that will connect home improvement contractors and home owners on an innovative Web platform.

Along with Kreutz, Rob Schmidt, CEO and Ethan Pooley, VP of Technology will be presenting and meeting with potential outside investors. Other presenters at the conference include Boingo Wireless, ContentGuard, Newegg, Simply Hired and The Motley Fool.

About Houlihan Lokey

Houlihan Lokey, an international investment bank, provides a wide range of services, including mergers and acquisitions, financing, financial opinions and advisory services, and financial restructuring. In 2006, Houlihan Lokey ranked as the No. 1 M&A advisor for U.S. transactions under \$1 billion, according to Thomson Financial. The firm is the No. 1 M&A fairness opinion advisor and has one of the largest worldwide financial restructuring practices of any investment bank. Established in 1970, the firm has over 800 employees in 13 offices in the United States, Europe and Asia. They annually serve more than 1,000 clients ranging from closely held companies to Global 500 corporations.

About QualitySmith

Established in 2002, QualitySmith operates sites that match customers with reputable home improvement contractors nationwide in trades such as roofing, air conditioning, heating, window replacement, kitchen remodeling and siding at <http://www.qualitysmith.com>. The company also owns Glass.net, a website that offers an interactive one-stop-shopping experience for auto glass, helping customers find rated windshield installers at <http://www.glass.net>. Glass.net was the first site to offer online windshield shoppers three different auto glass shop profiles and pricing on one site.

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