



MEDIA RELEASE

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For Immediate Release**

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SRP® INTRODUCES NEW PRODUCT MANAGER

SAVAGE, MN – September 5, 2008 — Shat R Proof Corp. is pleased to announce the hiring of Roger Olsen to the position of Product Manager for SRP products.

In his position, Roger will be managing new product developments, analyzing market opportunities, providing technical and sales support to SRP sales force and customers. Roger will also participate in direct marketing activities for both new and existing customers, and carry out the development and implementation of new training programs for all SRP products.

Olsen has an extensive background in corporate and technical training, marketing and has spent many years in the airline maintenance industry prior to joining SRP.

Shat R Proof Corp., which is located in Savage, MN offers products to the Auto Glass Aftermarket, including SRP Totalseal adhesives, SRP Cleaning Products, SRP Windshield Repair kits, SRP Surface Restoration products, and SRP/Novus Polishes.

To learn more about Shat R Proof Corp. and its' products, you can contact them at (800)728-1817, by E-mail at info@shatrproof.com or visit us at www.shatrproof.com.