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FOR IMMEDIATE RELEASE

March 23, 2010

SAFELITE® GROUP HIRES NEW MARKETING DIRECTOR

COLUMBUS, Ohio – Kerry Hurff has joined Safelite® Group, the nation's leading vehicle glass repair and replacement and claims management service organization, as the company's new marketing director.

"We're pleased to have Kerry on our team," said Mark Placenti, senior vice president of marketing and brand development. "He has a great blend of brand building and marketing experience; critical skills we need on our journey to become the natural choice for vehicle glass repair and replacement services, as well as one of the top brands in the U.S."

Hurff comes to Safelite® Group from Cardinal Health, where he served as director of marketing for scientific products. Previously, he was director of marketing and business development for Golden Oval Eggs' Wal-Mart division. In his 20-year career, he has managed consumer packaged goods marketing and brand development for companies such as Novartis, Abbott Labs, Borden, Inc., H.J. Heinz Company and Quaker Oats.

Hurff earned a bachelor's degree in economics from the Wharton School of Business at the University of Pennsylvania. He is a member of the Godman Guild Settlement House Board of Directors.

About Safelite® Group

Safelite® Group, a subsidiary of Belron®, is a multi-faceted vehicle glass and claims management service organization based in Columbus, Ohio. The company, which has been in business since 1947, is comprised of four major business operations that include vehicle glass repair and replacement services, operating under the trade names Safelite AutoGlass®, Auto Glass Specialists®, Cindy Rowe Auto Glass™, Diamond Triumph Glass™, Elite Auto Glass® and the Auto Glass Center® family of brands; Safelite® Solutions and Alliance Claims Solutions which offer fleet and insurance claims management services; Service AutoGlass®, a wholesale and distribution operation; and Safelite Glass Corp., a manufacturing and distribution business unit. The company employs more than 9,000 people throughout the United States.