



Vitro once again receives the Volkswagen Group Award for 2010

- *For the third time Vitro receives this award thanks to its integral performance as a commercial partner to Volkswagen.*
- *The principal German manufacturer of automobiles recognizes Vitro as a reliable and sustainable supplier thanks to its world class products and services.*

San Pedro Garza García, Nuevo León, México, April 26, 2010. Vitro, S.A.B. de C.V. (BMV: VITROA) received **The Volkswagen Group Award, 2010 Edition**, in recognition of its outstanding performance as a commercial partner, due to its quality of products and services which it offers to this important automobile manufacturer who has a significant operation in Mexico.

Every year, the German automobile manufacturer awards its suppliers and commercial partners for standing out in their excellence in service and support of the quality of its products. The Award was delivered during a ceremony that took place last April 23rd in Atlixco, Puebla, near its manufacturing plant.

“We are very pleased to award the Volkswagen Group Award for your accomplishments and support as one of our most important strategic business partners. Your products and service represent a significant benefit for the company and our clients for which reason we wish to award your development, innovation and superior quality”, said **Otto Lindner**, Chairman of the Executive Board for Volkswagen de Mexico.

In the name of Vitro, **Baldomero Gardea**, Vitro Automotriz Original Equipment General Manager, accepted the Award and, upon pointing out that Volkswagen is one of its most important clients, commented, “This Award represents a very important incentive for all of the Vitro Automotriz team. It commits us to continue offering world class quality products and services that bring value added and guarantee complete customer satisfaction to our clients and their end user”.

For his part **Jose Antonio Julian**, Original Equipment Commercial Manager for Vitro Automotriz, commented, “It’s a great honor to be recognized by one of the most prestigious players in the world automobile industry such as Volkswagen. This encourages and motivates us to continue to excel so they continue to count on us as a supplier for their future vehicles”.

Vitro supplies automotive glass for various VW cars: Jetta, Bora, and Bora Sportswagen for the Northamerican and European markets.

Vitro Automotiz is part of the Flat Glass business unit that manufactures and distributes glass for both the automotive and construction industries. It is the largest manufacturer of flat glass in Mexico and the second largest in Latin America, and, through its Vitro America subsidiary, is one of the largest distributors in the USA. Through the last quarter 2009 this part of the unit



reported sales of USD 213 millions, an increase of 15.7% in export sales over the prior year and, in general, its automotive glass sales increased 9% over 2008.

Vitro, S.A.B. de C.V. (BMV: VITROA; NYSE: VTO), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees, as well as the communities where we operate, by generating employment and economic prosperity given our permanent focus on quality and continuous improvement, as well as through our consistent efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. For more information, you can access Vitro's Website at: <http://www.vitro.com>

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