

eDirectGlass Introduces iTeleMind Service Appointment Reminder System

Automotive Glass, Flat Glass and Automotive Service Shops to Benefit from New Innovation

SCOTTSDALE, AZ, May 11, 2007 /PRNewswire/ -- eDirectGlass, the worldwide leading provider of Internet based point-of-sale and mobile related technologies, a wholly owned subsidiary of AMJ Logistics, Inc., today announced the introduction of the iTeleMind service appointment reminder system. The iTeleMind solution enables automotive glass and service related shops to electronically conduct service appointment reminders using the Internet in conjunction with eDirectGlass or their current management system.

"This is another needed break-through tool for the automotive service industry," said Gary Hart, chief executive officer at eDirectGlass. "With iTeleMind, companies can easily conduct automated telephone appointment reminders without the expense and support of traditional appointment reminder practices. eDirectGlass subscribers will benefit greatly because the new service is tightly integrated allowing for real-time appointment verification and track back. For customers of competing point-of-sale and management systems, we are offering the necessary integration specifications at no charge."

iTeleMind does not require the shop subscriber to invest in telephone lines or related equipment because the service is based on Voice Over IP ("VOIP") technology. Subscribers simply record a custom outbound message and upload service appointments to the system. The eDirectGlass iTeleMind system then systematically contacts each appointment delivering the custom reminder. The service customer has the ability to acknowledge, cancel or change the appointment. This information is delivered back to the subscriber immediately allowing for the necessary logistical changes to occur. Service customers also have the option to push a button during the reminder and be directly connected with the subscriber shop. iTeleMind subscribers pay a monthly fee of \$39.95 which includes 250 reminders with additional reminders priced at \$.15 each.

By using iTeleMind, shop subscribers gain:

- Improved and personalized customer service
- Ability to fill changed or cancelled appointment slots in advance
- Better supply-chain needs and coordination

"We are pleased to continue the delivery of innovative and necessary technology for the industry," continued Gary Hart. "The automotive service industry, including glass repair and replacement, has largely been neglected by the companies that provide technology services. One of a kind Internet based services, such as eDirectGlass, continue to raise the technology bar while providing shops with tools that positively impact their bottom-line. iTeleMind is another example of this shift and we are confident that shops will rely on this service to enhance their customer service and overall productivity with tremendous cost savings," concluded Hart.

eDirectGlass will be demonstrating iTeleMind and all of its solutions at the 2007 Independents' Days and Spring Auto Glass show, May 17-19 at the Cashman Center in Las Vegas, NV, booth #336.

About eDirectGlass

eDirectGlass, owned by AMJ Logistics(TM), Inc. and founded in 1995, is a privately held corporation based in Scottsdale, Arizona. AMJ builds applications and solutions where all aspects of the manufacturing, supply chain vendors, insurance and end-user industries converge. These applications and solutions enhance productivity, profitability and increase customer satisfaction critical to the growth and success of the marketplace. For more information on AMJ Logistics or eDirectGlass, contact Maria Iorio (maria.iorio@edirectglass.com) at 480.993.0915 or visit our website at www.edirectglass.com.

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