



PPG Industries

PPG Industries, Inc.
Automotive Technical Center
5875 New King Court
Troy, Michigan 48098 USA
www.ppg.com

News

Contact:
Alan Kivisto
PPG Industries
248-641-2290
kivisto@ppg.com

Beth Marmarelli
College for Creative Studies
313-664-7667
bmarmarelli@ccscad.edu

Jean Verlich
JV Communications
505-762-2017
jverlich@jvcommunications.com

PPG presents CCS students with auto glass design awards

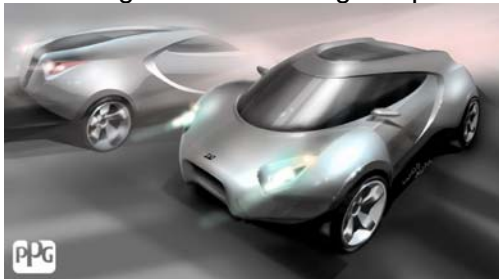
DETROIT, Jan. 11, 2007 – Winning concepts from student designers in an annual automotive glass design contest sponsored by PPG Industries show the beauty of big, bold glass roofs, sides, tops and fronts created in single simplistic shapes.

Students at Detroit's College for Creative Studies (CCS) who won the PPG Design Challenge Awards for 2006 created concepts for a premium midsize multi-activity vehicle that best demonstrate unique window systems.

First place was won by Dong Tran, 23, Syracuse, N.Y., who received a \$1,500 scholarship. His concept for a midsize sport-utility crossover called for a single piece of solar-control glass to span the top from the front bumper to rear spoiler. Metallic-framed glass gullwing doors and glass A-pillars create the open profile Tran wanted while affording visibility and usability.

Second place was awarded to John McDougall, 20, Jamestown, N.D., who received a \$1,000 scholarship. McDougall designed a car with a glass leaflike top having a stemlike roof vein. The self-cleaning glass absorbs solar energy for clean power.

Third place went to Woo Tak Kim, 20, Seoul, South Korea, who was given a \$500 scholarship. Kim's design uses a single glass shape to wrap around the vehicle from the passenger side across the front to the driver side, encompassing the side windows and windshield. A four-panel glass roof can be brought down into the interior to serve as tables while the storage door has five glass panels for easy access.



Joe Stas, PPG vice president, automotive OEM glass, announced the winners in the company's seventh annual auto glass design competition at the North American International Auto Show here and presented the students with glass trophies.

During the ceremonies, Alan Kivisto, PPG global product marketing manager, recognized Suzanne Bartsch, senior account manager, J.D. Power and Associates, for participating in the PPG Design Challenge. J.D. Power and Associates has cooperated with PPG since the competition's inception, and each year J.D. Power and Associates' automotive industry experts define the design parameters.

Judges were DaimlerChrysler Designer Amina Horozic of the advanced interior studio in the product design office; Ford Motor Co. Senior Designer Robert Gelardi, with North America Design for S197 Mustang; and General Motors Advanced Design Manager Crystal Windham. Horozic and Windham are CCS graduates.

Twelve transportation design sophomores presented concepts supported by artwork and clay models for judging.

About the PPG Design Challenge

The students were challenged to design the vehicle for a consumer named Linda, an affluent white-collar worker ready to retire, needing luxury, safety, flexibility and refinement for passengers as well as utility. Concepts were judged on creative fulfillment of the profiled consumer's needs, demonstration of unique, new window systems with due consideration to glass material and processing characteristics, display of unique exterior design features for function and aesthetics, and creative use of color and texture to enhance appeal.

About the College for Creative Studies

A leading arts education institution, Detroit's College for Creative Studies is a private, accredited, four-year college. CCS is credited with having one of the world's most recognized programs in transportation design and for placing more graduates in automotive design than any other school.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is a global marketing information services firm operating in key business sectors including market research, forecasting, consulting, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

About PPG

Pittsburgh-based PPG is a global supplier of coatings, chemicals, optical products, glass and fiber glass. The company employs more than 31,000 people and has 110 manufacturing facilities and equity affiliates in more than 20 countries. Sales in 2005 were \$10.2 billion. PPG shares are traded on the New York, Pacific and Philadelphia stock exchanges (symbol: PPG). For more information, visit www.ppg.com.