



Norman S. Rosenfield, Founder of JN Phillips Auto Glass

September 26, 2017, Woburn, MA - - Norman S. Rosenfield, 96, founder of JN Phillips Auto Glass, passed away of natural causes on Sunday, September 10, 2017 in Jupiter, Florida. Mr. Rosenfield founded The JN Phillips Company, Inc. with his brother, Joseph, in 1946 after the two returned from active duty in World War II. Norman remained actively engaged with the company for over seventy years.

Norman Rosenfield was widely known and respected in the auto glass and insurance industries, leading the Company, with his brother Joseph, from a single shop in Chelsea, MA, originally called Phil's Glass, to one of the area's most successful and respected auto glass companies. In the early years, Mr. Rosenfield recognized the growing need for dependable mobile auto glass service as America built new highways and became an automotive-oriented society. Rising early every morning, Norman drove to his shop, working with glass and visiting customers to build the enterprise, and he continue this practice until he was nearly 90 years old, always with boundless energy and endless enthusiasm. Norman always said, "go where the customers need you, and help them solve their problem, and you will have a customer for life."

Norman served as President of the Company from its inception, and remained in that role until 1999. He continued to be active as a Board Member until 2007. Even after retirement, Norman regularly spent time at the Company, making store visits, mentoring executives and team members in the organization. Today, JN Phillips Auto Glass is the largest privately-owned auto glass company in the country.

Norman was born on May 20, 1921, in Chelsea, MA to Celia (Slotnick) and Philip Rosenfield, who themselves emigrated to the United States as children. The family all worked hard at their auto salvage yard to make ends meet during the Great Depression. He was raised in Chelsea, graduating from Chelsea High in 1938, within a few years had enlisted in the US Army, and served in the South Pacific for four years. Upon return, Norman met and married Leslie Levin (deceased) and shared 38 years of marriage. Together they had three sons, Alan, Phillip, and Robert, all of whom joined their dad in the auto glass business. He also had two grandsons who worked at the Company, Joshua Rosenfield and the late Matthew "Dewey" Rosenfield.

Norman and Leslie raised their family in Swampscott, MA, where the family resided for 40 years. During the 1970's Norman served as President of the Jewish Federation of the North Shore and led a business trip to Israel. As a result of that trip, he hosted Yitzhak Rabin, the Prime Minister of Israel at his home in Swampscott, when the world leader visited the Boston area.

Norman was a past Chairman of the Ritual Committee of Temple Israel in Swampscott, a past Board Member of the Kernwood Country Club in Salem, MA and a long-time member of Pine Brook Country Club in Weston, and The Club at Admirals Cove in Jupiter, FL. He moved to Florida permanently in 1992.

Norman was the beloved father of Alan Rosenfield, Phillip & his wife Judy Rosenfield, and Robert Rosenfield & his wife Marjorie Halperin. He was the cherished grandfather of Joshua & his wife Stephanie Rosenfield, the late Matthew "Dewey" & his surviving wife Alexandra Nash, Leslie Rosenfield, Liza Rosenfield, Kai Rosenfield and Jenny Rosenfield. He was the proud great grandfather of Benjamin Rosenfield. He was the dear brother of the late Joseph Rosenfield and Charlotte Brodie. He also was the companion of Arline Harris and the late Ruth Swartz. He also leaves dear friend Amelia Cortes, her daughter, Samanta, son-in-law Jesse Price, and grandchild Annabelle.

Funeral services were private. The family extends its thanks to all for their condolences and gestures of sympathy and remembrance.

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